

GLOOO.BOX – The mobile landing page solution



iPhone



Symbian

BlackBerry



Set-up within 24-hours

Biggest selection of interactive widgets

Detailed lead reporting & statistics

One solution optimized for all leading mobile operating systems:
iPhone, Android, Symbian, BlackBerry, Windows Phone, ...



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Interactive widgets in flexible combinations

We offer modern interactive mobile marketing in all facets

We design your mobile landing pages to be in sync with your mobile Ads and their target group

Various widgets are available to attractively display products and to integrate interactive elements

We guarantee a fast and efficient set-up procedure for your mobile landing page, which will be located on our high performance servers

Widget	Description
 Splashes	<ul style="list-style-type: none">• Displaying images when visiting the landing page
 Content	<ul style="list-style-type: none">• Individual side-structure with as many main items and sub-items as you need• Displaying text elements & pictures
 Offers	<ul style="list-style-type: none">• Integrated mobile request and order system• E-mail generation incl. lead information
 Quiz / Contest	<ul style="list-style-type: none">• Displaying quizzes incl. lead information
 Mobile coupons	<ul style="list-style-type: none">• Displaying coupons incl. validation
 Feedback	<ul style="list-style-type: none">• Feedback-form with easy & straightforward answers
 Voting	<ul style="list-style-type: none">• Multiple-choice-survey with presented answers• Voting result directly on mobile phone, followed by spreadsheet reporting on PC
 Lead Generation	<ul style="list-style-type: none">• User data collection
 Click to Call	<ul style="list-style-type: none">• Direct call option from landing page



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User-flow case

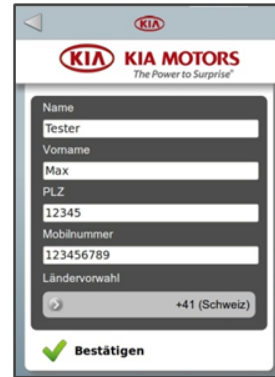
Splash



Mainpage



Profile



Kia Carens



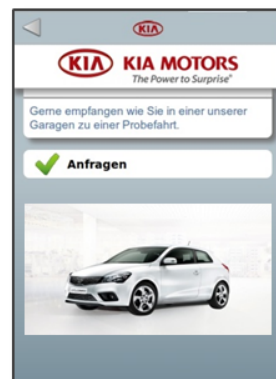
Kia Ceed



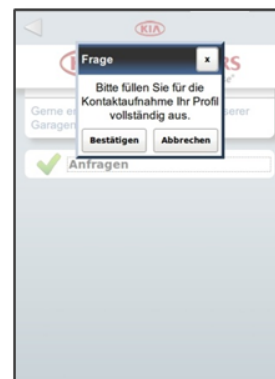
Subpage Feedback



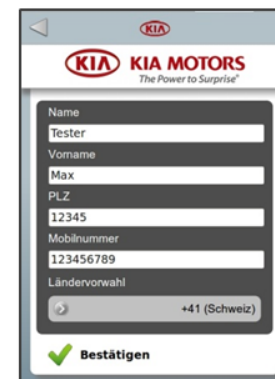
Test drive



Inquiries



Confirming data



Enquiry recognition



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Full service from one source

We guarantee quick and flexible implementation of mobile landing pages

We advise on landing page planning and design pages to the state of the art standards

We manage mobile content

We provide comprehensive reporting at the end of each campaign

Service	Description
Content management	<ul style="list-style-type: none">• We manage and maintain landing page
Functionality	<ul style="list-style-type: none">• Each feature is designed to provide high usability• We facility high interaction with customers/end-users by supplying opinion polls, voting, coupons, quizzes, buy & order functions
Highest technical range	<ul style="list-style-type: none">• The GLOOO.BOX system supports all common operating platforms
Design adaption	<ul style="list-style-type: none">• We adapt landing pages to CI defaults
Site optimizing	<ul style="list-style-type: none">• The GLOOO.BOX system guarantees optimized presentation on nearly all mobile devices
High Performance Server	<ul style="list-style-type: none">• We have the technical infrastructure to cater for simultaneously handling innumerable mobile requests
Reporting	<ul style="list-style-type: none">• Each campaign ends with an extensive analysis of all activities

Contact:

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